

FACTS**WHAT DOES PyraMax Bank DO WITH YOUR PERSONAL INFORMATION?**

Rev. 12/2010

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: - Social Security number and Income - Account balances and Payment history - Credit history and Credit scores
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons PyraMax Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does PyraMax Bank share?	Can you limit this sharing?
For our every day business purposes -- such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes-- to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	Yes
For our affiliates' everyday business purposes-- information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes-- information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

To limit our sharing	- Mail the form below Please note: If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we provided or sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.
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Questions?	Call 414-421-8200 or go to www.pyramaxbank.com
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Mail-in Form

If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below. [] Apply my choice(s) only to me	Mark any/all you want to limit:		Mail to: PyraMax Bank 7001 W. Edgerton Ave. Greenfield, WI 53220
	[] Do not share my personal information to market to me.		
	[] Do not share my personal information with other financial institutions to jointly market to me.		
	Name		
Address			
City, State, Zip			

What we do

How does PyraMax Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does PyraMax Bank collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> - Open an account or Deposit money - Pay your bills or Apply for a loan - Use your credit or debit card We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> - sharing for affiliates' everyday business purposes--information about your creditworthiness - affiliates from using your information to market to you - sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account - unless you tell us otherwise

Definitions

Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. - <i>PyraMax Bank has no affiliates.</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. - <i>PyraMax Bank does not share with nonaffiliates so they can market to you.</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. - <i>Our joint marketing partners include investment services companies and insurance companies.</i>